

MARDIBRAS
Party Kit

www.mardibrasva.org



WHY??

How many pair of underwear do you have in your drawer right now? How many bras? When 'that time of the month' comes, do you wonder where you will obtain your supplies of pads or tampons? Sorry – if you are a guy and reading this, I dare you to ask your wife, daughter, sister, girlfriend, or mom these questions. A few years ago, our founder talked with a few women who used to be homeless and spent a lot of time on the street. They wondered about this every day... and every month. Supplies are NOT readily available for women who are homeless or on a low/restricted income. No – food stamps and other resources do NOT cover feminine protection.

This is a problem that can be easily solved; and we decided to do something about it. So, here's the deal. We are going to collect pads, tampons, new bras, new underwear and incontinence pads for women who are homeless or on low/restricted income! MARDI GRAS, where women bare their breasts for beads in New Orleans, is right around the corner. Instead of revealing our breasts, we are going to work at covering some! Join us for MARDI BRAS RVA 2018!!!

Mardi Bras is an initiative of Into The Neighborhood, a 501c(3) not-for-profit.

START HERE !



Easy as 1, 2, 3...4

1. Connect
2. Communicate
3. Collect
4. Have fun!



1. CONNECT

Invite your friends... all of them

- Work Colleagues
- Neighbors
- Tennis Club, Gym, etc.
- Church or other House of Worship
- Small Group or Book Club
- Restaurant, winery, bar, etc.

We want to connect you to others around a common cause.



2. COMMUNICATE

Share about the plight of women in need.

- Invite a nonprofit leader to share about the needs. To invite a leader, just contact us on the website - www.MardiBrasVA.org.
- Share an article or 2 to discuss.
- Encourage attendees to share their stories and/or experiences.

We want to communicate to as many people as possible about the needs of women who are incarcerated, low-income/restricted income, etc.



3. COLLECT

Provide an opp for folks to give.

- Menstrual Pads (Heavy flow, light days, etc. are all appreciated.)
- Tampons (All sizes are appreciated.)
- NEW Bras – of ALL sizes! Please remember larger sizes, too.
- NEW Women’s Underwear – of ALL sizes! Please remember larger sizes, too. (only white for Richmond City Justice Center)
- WHITE WIRELESS BRAS (like sports bras – all sizes!!!) and WHITE Underwear for our friends who are incarcerated
- Also, checks can be written to Into The Neighborhood (write MardiBras in the memo). We will do the shopping for you!



4. HAVE FUN

Life doesn't have to be so serious, right?

- EAT! Use Mardi Gras/New Orleans style menu.
- DRINK! Hurricanes, Punch, and more!
- BE MERRY! Decorate with beads, masks and other fun Mardi Gras decor. Set up a photo booth.

If you want to borrow some decor, just contact us on the website - www.MardiBrasVA.org.



TIPS 1

Good things to know.

REMEMBER:

Be sure to register your party www.MardiBrasVA.org. Also, refer to the website (LINK: Mardi Bras Party Kit Resources) for more information such as...

- Sample invitations,
- Sample recipes,
- Sample decor,
- and more!

PICTURES:

Take pictures and post them on social media - Facebook and Instagram..

HASHTAG:

Use the following hashtag to help spread the news! #MardiBrasVA

FEEDBACK:

Share your ideas, recipes, pictures and more on Mardi Bras Social Media. We will take some of them and include them on the web.



TIPS 2

Preparing for the Collection Drop Off

COLLECT A LIST OF NAMES AND CONTACT INFO:

Have a sign up sheet to collect names, emails, and phone numbers so that we can contact folks for upcoming events. Bring it with you when you drop off your collections.

COUNT YOUR ITEMS:

Provide a list of the number of packages/items and bring that with you when you drop off your collections.

of bras

of underwear

of packages of pads

of boxes of tampons

DROP OFF:

Check the website for dates and times. They will change each year.

LOCATION:

Into The Neighborhood, 19 Overbook Rd, RVA 23222 (Parking Lot entrance off the alley behind the church)



THANKS!

THANKS A MILLION FOR THROWING A MARDI BRA PARTY!
LET US KNOW HOW IT GOES! HOW WE CAN BETTER HELP.
AND TIPS YOU WANT TO SHARE WITH OTHERS!
WE APPRECIATE YOUR FEEDBACK!

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MardiBrasVA.org
intotheneighborhood.org